



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Main Street Media Group
PO Box 25093
Alexandria, VA 22313

Contract # 4925196

Schedule Dates 08/09/21-09/05/21
Advertiser American Petroleum Institute (28032)
Agency Main Street Media Group (12963)
Product POLITICAL ISSUE (ns) (1187)
Brand EST 5989 API Umbrella DC TV (1590956)
Salesperson Monares, Barbara (3870)
Sales Office WJLA/GJLA/EJLA
Buyer Name Santuosio,Michelle
Phone/Fax /
CPE Est 5989 API DC TV
Account Types Local/Political Issue Agency BRD
Billing Type Standard
Comments Est 5989 API DC TV
8/9/21-9/5/21

Date Entered 07/20/21
Last Modified 07/20/21
Entered By Alexa Schram
CO-OP No
External #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$16,290.00
Net Total \$92,310.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Aug. 2021	87	\$81,450.00
Sep. 2021	29	\$27,150.00
Grand Total:	116	\$108,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/09/21-08/13/21	2	:30	5A- News-7News ON YOUR SIDE at 5AM		1		1		1			3	\$350.00	\$1,050.00	Washington (WJLA)		7/20/21
2.0	Normal Line / SPOT	08/16/21-08/20/21	2	:30	5A- News-7News ON YOUR SIDE at 5AM		1		1		1			3	\$350.00	\$1,050.00	Washington (WJLA)		7/20/21
3.0	Normal Line / SPOT	08/23/21-08/27/21	2	:30	5A- News-7News ON YOUR SIDE at 5AM		1		1		1			3	\$350.00	\$1,050.00	Washington (WJLA)		7/20/21
4.0	Normal Line / SPOT	08/30/21-09/03/21	2	:30	5A- News-7News ON YOUR SIDE at 5AM		1		1		1			3	\$350.00	\$1,050.00	Washington (WJLA)		7/20/21
5.0	Normal Line / SPOT	08/10/21-08/12/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM			1		1				2	\$650.00	\$1,300.00	Washington (WJLA)		7/20/21
6.0	Normal Line / SPOT	08/17/21-08/19/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM			1		1				2	\$650.00	\$1,300.00	Washington (WJLA)		7/20/21
7.0	Normal Line / SPOT	08/24/21-08/26/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM			1		1				2	\$650.00	\$1,300.00	Washington (WJLA)		7/20/21
8.0	Normal Line / SPOT	08/31/21-09/02/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM			1		1				2	\$650.00	\$1,300.00	Washington (WJLA)		7/20/21
9.0	Normal Line / SPOT	08/09/21-08/13/21	2	:30	6:58A- ABC-Good Morning America		1		1		1			3	\$1,400.00	\$4,200.00	Washington (WJLA)		7/20/21

CONFIRMATION CONTRACT

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10.0	Normal Line / SPOT	08/16/21-08/20/21	2	:30	6:58A- ABC-Good Morning America		1		1		1			3	\$1,400.00	\$4,200.00	Washington (WJLA)		7/20/21
11.0	Normal Line / SPOT	08/23/21-08/27/21	2	:30	6:58A- ABC-Good Morning America		1		1		1			3	\$1,400.00	\$4,200.00	Washington (WJLA)		7/20/21
12.0	Normal Line / SPOT	08/30/21-09/03/21	2	:30	6:58A- ABC-Good Morning America		1		1		1			3	\$1,400.00	\$4,200.00	Washington (WJLA)		7/20/21
13.0	Normal Line / SPOT	08/10/21-08/12/21	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon			1		1				2	\$750.00	\$1,500.00	Washington (WJLA)		7/20/21
14.0	Normal Line / SPOT	08/17/21-08/19/21	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon			1		1				2	\$750.00	\$1,500.00	Washington (WJLA)		7/20/21
15.0	Normal Line / SPOT	08/24/21-08/26/21	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon			1		1				2	\$750.00	\$1,500.00	Washington (WJLA)		7/20/21
16.0	Normal Line / SPOT	08/31/21-09/02/21	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon			1		1				2	\$750.00	\$1,500.00	Washington (WJLA)		7/20/21
17.0	Normal Line / SPOT	08/09/21-08/13/21	2	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM		1		1		1			3	\$450.00	\$1,350.00	Washington (WJLA)		7/20/21
18.0	Normal Line / SPOT	08/16/21-08/20/21	2	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM		1		1		1			3	\$450.00	\$1,350.00	Washington (WJLA)		7/20/21

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19.0	Normal Line / SPOT	08/23/21-08/27/21	2	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM		1		1		1			3	\$450.00	\$1,350.00	Washington (WJLA)		7/20/21
20.0	Normal Line / SPOT	08/30/21-09/03/21	2	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM		1		1		1			3	\$450.00	\$1,350.00	Washington (WJLA)		7/20/21
21.0	Normal Line / SPOT	08/10/21-08/12/21	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM			1		1				2	\$950.00	\$1,900.00	Washington (WJLA)		7/20/21
22.0	Normal Line / SPOT	08/17/21-08/19/21	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM			1		1				2	\$950.00	\$1,900.00	Washington (WJLA)		7/20/21
23.0	Normal Line / SPOT	08/24/21-08/26/21	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM			1		1				2	\$950.00	\$1,900.00	Washington (WJLA)		7/20/21
24.0	Normal Line / SPOT	08/31/21-09/02/21	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM			1		1				2	\$950.00	\$1,900.00	Washington (WJLA)		7/20/21
25.0	Normal Line / SPOT	08/09/21-08/13/21	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1		1		1			3	\$1,400.00	\$4,200.00	Washington (WJLA)		7/20/21
26.0	Normal Line / SPOT	08/16/21-08/20/21	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1		1		1			3	\$1,400.00	\$4,200.00	Washington (WJLA)		7/20/21
27.0	Normal Line / SPOT	08/23/21-08/27/21	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1		1		1			3	\$1,400.00	\$4,200.00	Washington (WJLA)		7/20/21

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28.0	Normal Line / SPOT	08/30/21-09/03/21	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1		1		1			3	\$1,400.00	\$4,200.00	Washington (WJLA)		7/20/21
29.0	Normal Line / SPOT	08/10/21-08/12/21	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM			1		1				2	\$900.00	\$1,800.00	Washington (WJLA)		7/20/21
30.0	Normal Line / SPOT	08/17/21-08/19/21	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM			1		1				2	\$900.00	\$1,800.00	Washington (WJLA)		7/20/21
31.0	Normal Line / SPOT	08/24/21-08/26/21	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM			1		1				2	\$900.00	\$1,800.00	Washington (WJLA)		7/20/21
32.0	Normal Line / SPOT	08/31/21-09/02/21	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM			1		1				2	\$900.00	\$1,800.00	Washington (WJLA)		7/20/21
33.0	Normal Line / SPOT	08/14/21-08/14/21	2	:30	9A- ABC-Good Morning America Saturday 2							1		1	\$750.00	\$750.00	Washington (WJLA)		7/20/21
34.0	Normal Line / SPOT	08/21/21-08/21/21	2	:30	9A- ABC-Good Morning America Saturday 2							1		1	\$750.00	\$750.00	Washington (WJLA)		7/20/21
35.0	Normal Line / SPOT	08/28/21-08/28/21	2	:30	9A- ABC-Good Morning America Saturday 2							1		1	\$750.00	\$750.00	Washington (WJLA)		7/20/21
36.0	Normal Line / SPOT	09/04/21-09/04/21	2	:30	9A- ABC-Good Morning America Saturday 2							1		1	\$750.00	\$750.00	Washington (WJLA)		7/20/21

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37.0	Normal Line / SPOT	08/14/21-08/14/21	2	:30	6P- News-7News ON YOUR SIDE Weekend at 6PM							1		1	\$800.00	\$800.00	Washington (WJLA)		7/20/21
38.0	Normal Line / SPOT	08/21/21-08/21/21	2	:30	6P- News-7News ON YOUR SIDE Weekend at 6PM							1		1	\$800.00	\$800.00	Washington (WJLA)		7/20/21
39.0	Normal Line / SPOT	08/28/21-08/28/21	2	:30	6P- News-7News ON YOUR SIDE Weekend at 6PM							1		1	\$800.00	\$800.00	Washington (WJLA)		7/20/21
40.0	Normal Line / SPOT	09/04/21-09/04/21	2	:30	6P- News-7News ON YOUR SIDE Weekend at 6PM							1		1	\$800.00	\$800.00	Washington (WJLA)		7/20/21
41.0	Normal Line / SPOT	08/14/21-08/14/21	2	:30	6:27P- ABC-World News Tonight (Saturday)							1		1	\$2,500.00	\$2,500.00	Washington (WJLA)		7/20/21
42.0	Normal Line / SPOT	08/21/21-08/21/21	2	:30	6:27P- ABC-World News Tonight (Saturday)							1		1	\$2,500.00	\$2,500.00	Washington (WJLA)		7/20/21
43.0	Normal Line / SPOT	08/28/21-08/28/21	2	:30	6:27P- ABC-World News Tonight (Saturday)							1		1	\$2,500.00	\$2,500.00	Washington (WJLA)		7/20/21
44.0	Normal Line / SPOT	09/04/21-09/04/21	2	:30	6:27P- ABC-World News Tonight (Saturday)							1		1	\$2,500.00	\$2,500.00	Washington (WJLA)		7/20/21
45.0	Normal Line / SPOT	08/14/21-08/14/21	2	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM							1		1	\$600.00	\$600.00	Washington (WJLA)		7/20/21

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46.0	Normal Line / SPOT	08/21/21-08/21/21	2	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM							1		1	\$600.00	\$600.00	Washington (WJLA)		7/20/21
47.0	Normal Line / SPOT	08/28/21-08/28/21	2	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM							1		1	\$600.00	\$600.00	Washington (WJLA)		7/20/21
48.0	Normal Line / SPOT	09/04/21-09/04/21	2	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM							1		1	\$600.00	\$600.00	Washington (WJLA)		7/20/21
49.0	Normal Line / SPOT	08/15/21-08/15/21	2	:30	7:30A- News-7News ON YOUR SIDE Weekend at 730AM								1	1	\$200.00	\$200.00	Washington (WJLA)		7/20/21
50.0	Normal Line / SPOT	08/22/21-08/22/21	2	:30	7:30A- News-7News ON YOUR SIDE Weekend at 730AM								1	1	\$200.00	\$200.00	Washington (WJLA)		7/20/21
51.0	Normal Line / SPOT	08/29/21-08/29/21	2	:30	7:30A- News-7News ON YOUR SIDE Weekend at 730AM								1	1	\$200.00	\$200.00	Washington (WJLA)		7/20/21

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52.0	Normal Line / SPOT	09/05/21-09/05/21	2	:30	7:30A- News-7News ON YOUR SIDE Weekend at 730AM								1	1	\$200.00	\$200.00	Washington (WJLA)		7/20/21
53.0	Normal Line / SPOT	08/15/21-08/15/21	2	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$800.00	\$800.00	Washington (WJLA)		7/20/21
54.0	Normal Line / SPOT	08/22/21-08/22/21	2	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$800.00	\$800.00	Washington (WJLA)		7/20/21
55.0	Normal Line / SPOT	08/29/21-08/29/21	2	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$800.00	\$800.00	Washington (WJLA)		7/20/21
56.0	Normal Line / SPOT	09/05/21-09/05/21	2	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$800.00	\$800.00	Washington (WJLA)		7/20/21
57.0	Normal Line / SPOT	08/15/21-08/15/21	2	:30	6P- ABC-World News Tonight (Sunday)								1	1	\$2,500.00	\$2,500.00	Washington (WJLA)		7/20/21
58.0	Normal Line / SPOT	08/22/21-08/22/21	2	:30	6P- ABC-World News Tonight (Sunday)								1	1	\$2,500.00	\$2,500.00	Washington (WJLA)		7/20/21
59.0	Normal Line / SPOT	08/29/21-08/29/21	2	:30	6P- ABC-World News Tonight (Sunday)								1	1	\$2,500.00	\$2,500.00	Washington (WJLA)		7/20/21
60.0	Normal Line / SPOT	09/05/21-09/05/21	2	:30	6P- ABC-World News Tonight (Sunday)								1	1	\$2,500.00	\$2,500.00	Washington (WJLA)		7/20/21

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Main Street Media Group
PO Box 25093
Alexandria, VA 22313

Contract # 4925196
Schedule Dates 08/09/21-09/05/21
Advertiser American Petroleum Institute (28032)
Agency Main Street Media Group (12963)
Product POLITICAL ISSUE (ns) (1187)
Brand EST 5989 API Umbrella DC TV (1590956)
Salesperson Monares, Barbara (3870)
Sales Office WJLA/GJLA/EJLA
Buyer Name Santuoso,Michelle
Phone/Fax /
CPE Est 5989 API DC TV
Account Types Local/Political Issue Agency BRD
Billing Type Standard
Comments Est 5989 API DC TV
8/9/21-9/5/21

Date Entered 07/20/21
Last Modified 07/20/21
Entered By Alexa Schram
CO-OP No
External #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$16,290.00
Net Total \$92,310.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Aug. 2021	87	\$81,450.00
Sep. 2021	29	\$27,150.00
Grand Total:	116	\$108,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
61.0	Normal Line / SPOT	08/15/21-08/15/21	2	:30	6:30P- News-7News ON YOUR SIDE Weekend at 630PM								1	1	\$900.00	\$900.00	Washington (WJLA)		7/20/21
62.0	Normal Line / SPOT	08/22/21-08/22/21	2	:30	6:30P- News-7News ON YOUR SIDE Weekend at 630PM								1	1	\$900.00	\$900.00	Washington (WJLA)		7/20/21
63.0	Normal Line / SPOT	08/29/21-08/29/21	2	:30	6:30P- News-7News ON YOUR SIDE Weekend at 630PM								1	1	\$900.00	\$900.00	Washington (WJLA)		7/20/21
64.0	Normal Line / SPOT	09/05/21-09/05/21	2	:30	6:30P- News-7News ON YOUR SIDE Weekend at 630PM								1	1	\$900.00	\$900.00	Washington (WJLA)		7/20/21
65.0	Normal Line / SPOT	08/15/21-08/15/21	2	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM								1	1	\$800.00	\$800.00	Washington (WJLA)		7/20/21
66.0	Normal Line / SPOT	08/22/21-08/22/21	2	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM								1	1	\$800.00	\$800.00	Washington (WJLA)		7/20/21

CONFIRMATION CONTRACT

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67.0	Normal Line / SPOT	08/29/21-08/29/21	2	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM								1	1	\$800.00	\$800.00	Washington (WJLA)		7/20/21
68.0	Normal Line / SPOT	09/05/21-09/05/21	2	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM								1	1	\$800.00	\$800.00	Washington (WJLA)		7/20/21

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